

Unit Pricing Label Challenge

There are four examples of unit pricing labels below. They are all for the same type of cereal but are different brands and sizes. Which label will give you the best buy (has the lowest price per ounce).

Name Brand corn flakes cereal 15 oz package	Price: \$3.35
Price Per Ounce: \$0.22	

A

Store Brand corn flakes cereal 12 oz package	Price: \$2.55
Price Per Ounce: \$0.21	

B

Store Brand corn flakes cereal 30 oz package	Price: \$4.50
Price Per Ounce: \$0.15	

C

Name Brand corn flakes cereal 24 oz package	Price: \$4.99
Price Per Ounce: \$0.20	

D

Answer: C

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